

"The LE Program is a special opportunity for businesses to reward and more importantly, develop employees who want to make a meaningful difference in our community. Employees return to their companies with enhanced leadership, organizational, and presentation skills."

*John Michalizysen, Vanguard
VSUW Campaign Cabinet,
LE Program Co-Chair*



The 2011 Loaned Executive Program

is an integral component of Valley of the Sun United Way (VSUW). By partnering with the Valley's best and brightest talent, VSUW is better able to focus on our primary focus areas: Ensuring Children and Youth Succeed, Ending Hunger and Homelessness, and Increasing the Financial Stability of Individuals and Families. Change is possible when we all work together. We invite you to become a partner in our work. Give. Advocate. Volunteer.

WHO ARE LOANED EXECUTIVES?

Loaned Executives (LEs) work as full-time ambassadors for VSUW. LEs educate donors on the benefits of investing in our community and help raise dollars to fund vital programs and services throughout the Valley in addition to participating in community impact projects and volunteer events. Ideal program candidates are:

- Employees who are rising stars, role models and strong supporters of VSUW.
- Individuals who would benefit from additional responsibilities and training opportunities – including public speaking, sales, customer service and leadership skills.

HOW WILL IT BENEFIT MY COMPANY?

For participating companies, the LE Program affords a unique way to provide employee development in communication, sales, leadership and organizational skills. The program also provides an opportunity for employee representatives to be recognized as community leaders and champions on behalf of any organization. By participating, your company will be recognized as a sponsor in VSUW collateral, such as:

- VSUW eNewsletter and website
- 2011 Loaned Executive Appreciation Event
- 2012 Annual Campaign Appreciation Event Program and Presentation

WANT TO GET INVOLVED?

- Loan a key employee to VSUW from Aug. 5 – Nov. 23, 2011 or for an extended commitment.
- Consider loaning a key employee for a commitment outside the workforce campaign time period.
- Commit \$8,000 for your organization to "sponsor" a Loaned Executive hired from our community.

"This life changing program provided the opportunity to see firsthand the positive impact of the non-profit programs VSUW supports. As I shared VSUW's message through workforce campaigns, I met other community-minded individuals and expanded my network throughout Phoenix. My communication and time-management skills improved as I juggled numerous presentations and volunteer events, and coordinated multiple fundraisers - all as I drove throughout the Valley."

Rebecca O'Kusky 2010 Loaned Executive, Vanguard



**VISIT VSUW.ORG TO
MAKE A DIFFERENCE.**

Valley of the Sun United Way
1515 East Osborn Road
Phoenix, Arizona 85014
602.631.4800
Fax: 602.631.4809

THANK YOU TO THE FOLLOWING ORGANIZATIONS FOR PROVIDING LOANED EXECUTIVES IN 2010

AAA
American Express
APS/Pinnacle West
The Arizona Republic
Arizona State University
City of Phoenix Fire Fighters and
United Phoenix Fire Fighters Association
Cox Communications Arizona
FedEx Corporation
Freeport-McMoRan Copper & Gold Inc.
General Dynamics
Maricopa County Community Colleges

QuikTrip
Scottsdale Insurance Company
SRP
State Farm Insurance Company
TriWest Healthcare Alliance
U.S. Air Force
U.S. Postal Service
Valley of the Sun United Way
VA Medical Center
Vanguard
Wells Fargo

SPECIAL THANKS TO THE LOANED EXECUTIVE PROGRAM TITLE SPONSORS



WANT MORE INFORMATION?

Contact Margarita Owsley at 602.631.4859 or mowsley@vsuw.org

2011 LOANED EXECUTIVE PROGRAM COMMITMENT FORM

- YES!** We are proud to support Valley of the Sun United Way's Loaned Executive Program and will provide a gift of sponsorship at the following level:
 - \$8,000 for 1 Loaned Executive
 - \$16,000 for 2 Loaned Executives
 - \$24,000 for 3 Loaned Executives
 - Additional Sponsorship \$ _____TOTAL: \$ _____

- We will provide _____ full-time employees to the LE Program. We understand that the loaned employee(s) will be relieved of all job responsibilities during the service period of **Aug. 5, 2011 – Nov. 23, 2011**

- We are interested in providing _____ full-time employees to the LE Program outside of the workforce campaign time period. (For more information, please contact Margarita Owsley).

Company: _____

Contact: _____

Authorized Signature: _____

THANK YOU FOR YOUR COMMITMENT AND SUPPORT Please return the form via email, fax or standard mail to:

Margarita Owsley | 1515 E. Osborn Rd. Phoenix, AZ 85014 | mowsley@vsuw.org | 602.776.3359 (fax)