



## Great change for many can come from you.

Valley of the Sun United Way's Tocqueville Society Step-Up Program is designed for those who are seeking the opportunity to realize a wider role in community giving. Here is a great opportunity for you to make a lasting impact on the lives of many.

Participants commit to investing a minimum of \$6,000 in year one to reach an annual contribution of \$10,000 in year three. At least 50% of a member's investment is required to be directed to the work of Valley of the Sun United Way which is working to improve lives throughout Maricopa County by:

- **Ensuring Children and Youth Succeed**
- **Increasing Financial Stability**
- **Ending Hunger and Homelessness**

### Here is how the program works:

- **Year One Pledge**      **\$6,000** – Minimum of \$3,000 invested in the work of Valley of the Sun United Way
- **Year Two Pledge**      **\$8,000** – Minimum of \$4,000 invested in the work of Valley of the Sun United Way
- **Year Three Pledge**      **\$10,000** – Minimum of \$5,000 invested in the work of Valley of the Sun United Way

By agreeing to a three-year tiered pledge program, you will be fully recognized as a member of the Tocqueville Society upon enrollment. Your membership includes invitations to all Tocqueville Society events and programs. To confirm your participation, please contact the Tocqueville Society Office at 602-631-4826.

**If you are already giving at these levels and would like to discuss how you can participate, please contact the Tocqueville Society office at 602-631-4826.**

# LIVE UNITED™

# TOCQUEVILLE SOCIETY STEP-UP PROGRAM



Contact information required for participation.

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Home Address: \_\_\_\_\_

Email (Home): \_\_\_\_\_

Email (Work): \_\_\_\_\_

Phone (Home): \_\_\_\_\_

Phone (Cell): \_\_\_\_\_

I agree to participate in the Tocqueville Society Step-Up Program and will invest at least 50% of my gift to the work of Valley of the Sun United Way. I understand that by participating in the Step-Up Program, I personally commit to continue my membership in future years at the full Tocqueville Society giving level of \$10,000 annually. This program is available to new donors and current donors giving under \$10,000.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Please attach this agreement and a copy of your pledge form and fax or mail to:

Valley of the Sun United Way  
Tocqueville Society  
1515 East Osborn Road  
Phoenix, Arizona 85014-5386  
FAX: 602-776-3326

For any further questions, please contact the Tocqueville Society office at 602-631-4826 or visit our website at [vsuw.org](http://vsuw.org).

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